General Information

2023
AAE Africa

www.aaeafrika.org
Key Highlights

- The Association of African Entrepreneurs has created a system of collaborative support where SME entrepreneurs and experts exchange experiences and participate in learning and service. Members around the globe get business development support services virtually from volunteers, worldwide.

- About 400 members listed in our directories.

- AAE’s resource-based approach purposes available resources in a cost effective manner. Personnel directly serve member needs using collaborative online tools.

- A strong organizational culture and management team, with highly motivated staff

- AAE proposes a durable supportive mechanism in partnership with national governments to make entrepreneurship a good career option for skilled persons and graduates.

Who we are

A renowned business organization in the African region, aimed at providing a strong united entity for entrepreneurs to address challenges. The brand background is based on the values of fostering innovation, entrepreneurship, and economic growth. The association offers professional demand services such as industry insights, entrepreneurial training, business collaboration, and investor connections. AAE helps entrepreneurs enhance their business skills, expand networks, and provides support in a competitive environment.

Vision

To be an engine for change and platform for dialogue for African SMEs.

Mission

To establish a mutually beneficial sharing system where entrepreneurs and expert volunteers exchange experiences and participate in learning and service.
Major Initiatives

Entrepreneurs in need connected

The Association of African Entrepreneurs has created a system of collaborative support where SME entrepreneurs and experts exchange experiences and participate in learning and service.

Startup entrepreneurs need the requisite skills and support on their entrepreneurial journey to succeed. Industry mentors can guide and help entrepreneurs to build their businesses.

Green-minded experts can assist entrepreneurs build empathy with their communities through sustainable designs and knowledge. Members around the globe get business development support services virtually from volunteers, worldwide.

We carefully select a coach or consultant to support member business development needs. Experts offer their services on a voluntary basis. Assigned experts have the right skills, experience and attitude and offer a range of support including business planning, funding research etc. Members can also browse the AAE Volunteer Directory to search for experts to help on their projects.

Young people are not left out in the match to sustainable development. They own the future and are therefore enthusiastic about it! AAE’s approach to UN SDG Goal 12 (Responsible consumption and production) is to train young entrepreneurs on Sustainable Entrepreneurship and Innovation. When young people learn entrepreneurship skills at an early stage, they develop the essential skills and knowledge to become conscientious producers and master critical thinking, problem-solving, creativity, innovation, communication, and teamwork. Moreover, they experiment with sustainability designs to build stronger empathy and connection through nature and help transform what the world does today.

African Continental Free Trade Area (AfCFTA)

AAE can fully support the participation of African entrepreneurs in ACFTA by providing information and training, advice and support, advocacy and representation. AAE can provide African entrepreneurs with ACFTA updates through a variety of channels and provide training guidance in cooperation with relevant institutions. AAE can also draw on specialist resources to provide advice and support to entrepreneurs, including exporting and importing, finding trading partners, dealing with trade disputes and protecting intellectual property rights. In addition, AAE can provide advocacy representatives for entrepreneurs in the formulation and implementation of ACFTA policies through influence, reflect interest demands, promote the development of ACFTA and supervise the implementation. The AAE can also work with other business and social organizations to form strong alliances and strengthen the voice and influence of entrepreneurs in ACFTA.

www.aaefraca.org
History

2004
AAE started operation in Ghana providing resource persons for youth entrepreneurial training sessions to encourage and support entrepreneurship amongst the youth.

2005
AAE implemented a project titled ‘Promoting the Use of ICTs in Pro-private Sector Reform’, funded by Ghana’s Business Sector Advocacy Challenge (BUSAC) fund, which set up an Online Advocacy Toolkit (OAT) for entrepreneurs.

2010
AAE facilitated support for the establishment of independent AAE chapters in Nigeria, Uganda and USA.

2011
AAE started a publication project to provide insight and understanding on the business environment in Africa

2012
The Economic and Social Council (ECOSOC) of the United Nations grants Special consultative status to Africa Association of Entrepreneurs.

2015 - 2016
AAE partnered with Child and Youth Finance International (Netherlands) to train over one hundred and fifty young entrepreneurs under a project funded by the European Union.

2018 - to date
AAE continues to connect business development experts and entrepreneurs in needs, including mentoring and business support between 400 members listed in our business and volunteer directories.

The success story goes on...

The AAE Network

The AAE Network is comprised of AAE in Ghana (represented by Cornelius Narcey, Aaron Hushie), national leadership teams promoting independent partner organizations in respective countries (Kingsley Siribour, USA, Dr. Rami Lukman, Nigeria, Dr. Andrew Ssesewanga, Uganda) and a host of online volunteers in other countries.

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